

FOR IMMEDIATE RELEASE:

Bay Bank Appointed Official Bank of the ULHRA.

Bay Bank, northwest-based with Branch offices in Oregon and Washington, today became the “**Official Bank of the Unlimited Light Hydroplane Racing Association (ULHRA).**” The bank, which grounds itself on “customer first”, launched its ULHRA association as official host of the racing organization’s 2008 and 2009 Hospitality Pavilion at the Seafair races in Seattle, Washington. Today’s appointment extends the Bank’s partnership with the Association through 2011.

Joe Frauenheim, President of the ULHRA, said, in making this announcement, “While the ULHRA is a national organization, we are northwest-based so it makes good sense for us to align with a banking institution with regional strengths and national capabilities. The Pacific Northwest is to hydroplane racing what North Carolina is to NASCAR and we look forward to having Bay Bank on board to serve our organization and members as our presence grows”.



Bay Bank will continue to host the ULHRA Seafair Hospitality Pavilion as the Bank’s annual Customer Appreciation event. Jim Rathbun, Vice President Marketing for Bay Bank, reports “Customer response to being our guests on the water at Seafair with the ULHRA was outstanding. Every expectation is that next year’s invitation list will double based on the exceptional feedback we have received from this year’s event. We are delighted at how positive and effective our partnership with ULHRA has been for the Bank and our customers”.

Bay Bank is *customer first banking* with a full range of capabilities to serve Personal and Business Banking with offices in Seattle, Bellevue, Vancouver (Washington) plus Portland and Wilsonville (Oregon). As part of Cowlitz Bank, based in Longview, Washington since 1978, Bay Bank customers have the added convenience to do their banking at Cowlitz Bank branch offices located in Longview, Kelso, Kalama, and Castle Rock (Washington).



The Unlimited Light Hydroplane Racing Association is an automotive-powered racing class which continues to gain national momentum. Seattle’s Seafair is always a highlight of the Unlimited Light season with crowds of 300,000+ spectators and a rich hydroplane racing tradition that goes back nearly sixty years. There’s no bigger or more prestigious show on the ULHRA racing circuit than Seattle’s Seafair. Not every race team wanting to compete at Seafair is allowed to because Stan Sayers Memorial Pits on Lake Washington in Seattle, WA can physically accommodate a limited number of hydroplanes. Only the top fourteen Unlimited Light teams, by virtue of points, were invited to compete in 2009 Seafair.

The next ULHRA race season will begin April, 2010, with Seafair scheduled for August 6-8, 2010.

For more information about the ULHRA, visit: www.ulhra.org

For more information about Bay Bank, including detailed Branch information, visit: www.bay-bank.com

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